# Package 'sentimentr'

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Title Calculate Text Polarity Sentiment
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<b>Description</b> Calculate text polarity sentiment at the sentence level and optionally aggregate by rows or grouping variable(s).
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as\_key

Create/Manipulate Hash Keys

# Description

as\_key - Create your own hash keys from a data frame for use in key arguments such as polarity\_dt in the sentiment function.

update\_key - Add/remove terms to a current key.

update\_polarity\_table - Wrapper for update\_key specifically for updating polarity tables.

update\_valence\_shifter\_table - Wrapper for update\_key specifically for updating valence shifter tables.

is\_key - Logical check if an object is a key.

## Usage

```
as_key(x, comparison = lexicon::hash_valence_shifters, sentiment = TRUE, ...)
update_key(
  key,
  drop = NULL,
  x = NULL,
  comparison = lexicon::hash_valence_shifters,
  sentiment = FALSE,
)
update_polarity_table(
  key,
 drop = NULL,
  x = NULL
  comparison = lexicon::hash_valence_shifters,
  sentiment = FALSE,
)
update_valence_shifter_table(
  key,
  drop = NULL,
  x = NULL,
  comparison = lexicon::hash_sentiment_jockers_rinker,
  sentiment = FALSE,
)
is_key(key, sentiment = TRUE)
```

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## **Arguments**

A data. frame with the first column containing polarized words and the second Х containing polarity values. A data. frame to compare to x. If elements in x's column 1 matches comparison's comparison column 1 the accompanying row will be removed from x. This is useful to ensure polarity\_dt words are not also found in valence\_shifters\_dt in sentiment. Use comparison = NULL to skip this comparison. logical. If TRUE checking expects column 2 of the input keys/data.frame are sentiment expected to be numeric. key A **sentimentr** hash key. A vector of terms to drop. drop ignored. . . .

#### **Details**

For updating keys via update\_key note that a polarity\_dt and valence\_shifters\_dt are the primary dictionary keys used in the **sentimentr** package. The polarity\_dt takes a 2 column data.frame (named x and y) with the first column being character and containing the words and the second column being numeric values that are positive or negative. valence\_shifters\_dt takes a 2 column data.frame (named x and y) with the first column being character and containing the words and the second column being integer corresponding to: (1) negators, (2) amplifiers, (3) deamplifiers, and (4) dversative conjunctions (i.e., 'but', 'however', and 'although'). Also, note that if you are updating a valence\_shifters\_dt you need an appropriate comparison; most likely, comparison = sentimentr::polarity\_dt.

#### Value

Returns a **data.table** object that can be used as a hash key.

## **Examples**

```
key <- data.frame(
    words = sample(letters),
    polarity = rnorm(26),
    stringsAsFactors = FALSE
)

(mykey <- as_key(key))

## Looking up values
mykey[c("a", "k")][[2]]

## Drop terms from key
update_key(mykey, drop = c("f", "h"))

## Add terms to key
update_key(mykey, x = data.frame(x = c("dog", "cat"), y = c(1, -1)))

## Add terms & drop to/from a key</pre>
```

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```
update_key(mykey, drop = c("f", "h"), x = data.frame(x = c("dog", "cat"), y = c(1, -1)))
## Explicity key type (wrapper for `update_key` for sentiment table.
## See `update_valence_shifter_table` a corresponding valence shifter updater.
library(lexicon)
updated_hash_sentiment <- sentimentr:::update_polarity_table(lexicon::hash_sentiment_huliu,
   x = data.frame(
        words = c('frickin', 'hairy'),
        polarity = c(-1, -1),
        stringsAsFactors = FALSE
   )
)
## Checking if you have a key
is_key(mykey)
is_key(key)
is_key(mtcars)
is_key(update_key(mykey, drop = c("f", "h")))
## Using syuzhet's sentiment lexicons
## Not run:
library(syuzhet)
(bing_key <- as_key(syuzhet:::bing))</pre>
as_key(syuzhet:::afinn)
as_key(syuzhet:::syuzhet_dict)
sam <- gsub("Sam-I-am", "Sam I am", sam_i_am)</pre>
sentiment(sam, , polarity_dt = bing_key)
## The nrc dictionary in syuzhet requires a bit of data wrangling before it
## is in the correct shape to convert to a key.
library(syuzhet)
library(tidyverse)
nrc_key <- syuzhet:::nrc %>%
    dplyr::filter(
        sentiment %in% c('positive', 'negative'),
        lang == 'english'
    ) %>%
   dplyr::select(-lang) %>%
   mutate(value = ifelse(sentiment == 'negative', value * -1, value)) %>%
   dplyr::group_by(word) %>%
   dplyr::summarize(y = mean(value)) %>%
    sentimentr::as_key()
sentiment(sam, polarity_dt = nrc_key)
## The lexicon package contains a preformatted nrc sentiment hash table that
## can be used instead.
sentiment(sam, polarity_dt = lexicon::hash_sentiment_nrc)
## End(Not run)
```

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```
## Using 2 vectors of words
## Not run:
install.packages("tm.lexicon.GeneralInquirer", repos="http://datacube.wu.ac.at", type="source")
require("tm.lexicon.GeneralInquirer")
positive <- terms_in_General_Inquirer_categories("Positiv")</pre>
negative <- terms_in_General_Inquirer_categories("Negativ")</pre>
geninq <- data.frame(</pre>
    x = c(positive, negative),
    y = c(rep(1, length(positive)), rep(-1, length(negative))),
    stringsAsFactors = FALSE
    as_key()
geninq_pol <- with(presidential_debates_2012,</pre>
    sentiment_by(dialogue,
    person,
    polarity_dt = geninq
))
geninq_pol %>% plot()
## End(Not run)
```

available\_data

Get Available Data

## **Description**

See available **sentimentr** data a data.frame. Note that sentimentr\_data is the main function to be used but available\_data is exposed to allow other packages to use the functionality in a generic way.

## Usage

```
available_data(regex = NULL, package = "sentimentr", ...)
sentimentr_data(regex = NULL, package = "sentimentr", ...)
```

# **Arguments**

regex A regex to search for within the data columns.

package The name of the package to extract data from.

Other arguments passed to grep.

## Value

Returns a data.frame

## **Examples**

```
sentimentr_data()
available_data() ## generic version for export
available_data(package = 'datasets')
sentimentr_data('^hu')
sentimentr_data('^(hu|kot)')
combine_data(sentimentr_data('^(hu|kot)')[[1]])
## Not run:
if (!require("pacman")) install.packages("pacman")
pacman::p_load(sentimentr, tidyverse, magrittr)
sentiment_data <- sentimentr_data('^hu') %>%
   pull(Data) %>%
   combine_data() %>%
   mutate(id = seq_len(n())) %>%
   as_tibble()
sentiment_test <- sentiment_data %>%
   select(-sentiment) %>%
   get_sentences() %$%
   sentiment(., by = c('id'))
testing <- sentiment_data %>%
   left_join(sentiment_test, by = 'id') %>%
   as_tibble() %>%
   mutate(
        actual = sign(sentiment),
        predicted = sign(ave_sentiment)
    )
testing %$%
    ftable(predicted, actual)
## End(Not run)
```

average\_downweighted\_zero

Downweighted Zeros Averaging

## Description

average\_downweighted\_zero- Downweight the zeros in a vector for averaging. This is useful in the context of language where we don't want the neutral sentences to have such a strong influence on the general sentiment of the discourse with multiple sentences. Essentially, this means neutral sentences are seen as having less emotional impact than a polarized sentence.

average\_weighted\_mixed\_sentiment- Upweight the negative values in a vector while also down-weighting the zeros in a vector. Useful for small text chunks with several sentences in which some one states a negative sentence but then uses the social convention of several positive sentences in an

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attempt to negate the impact of the negative. The affective state isn't a neutral but a slightly lessened negative state.

average\_mean- Standard mean averaging with na.rm set to TRUE.

## Usage

```
average_downweighted_zero(x, na.rm = TRUE, ...)
average_weighted_mixed_sentiment(
    x,
    mixed.less.than.zero.weight = 4,
    na.rm = TRUE,
    ...
)
average_mean(x, na.rm = TRUE, ...)
```

# **Arguments**

```
x A numeric vector.

na.rm logical. Should NA values should be stripped before the computation proceeds.

mixed.less.than.zero.weight

The weighting factor to multiply the negative elements of the vector by (this increases the intensity of the negatives in the numerator of the mean formula).

... ignored.
```

## Value

Returns a scalar summary of the re-weighted average

# **Examples**

```
x <- c(1, 2, 0, 0, 0, -1)
mean(x)
average_downweighted_zero(x)
average_downweighted_zero(c(NA, x))
mean(c(0, 0, 0, x))
average_downweighted_zero(c(0, 0, 0, x))</pre>
```

combine\_data

Combine sentimentr's Sentiment Data Sets

# Description

Combine trusted sentiment data sets from sentimentr.

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## Usage

```
combine_data(
  data = c("course_evaluations", "hotel_reviews", "kaggle_movie_reviews",
   "kotzias_reviews_amazon_cells", "kotzias_reviews_imdb", "kotzias_reviews_yelp",
        "nyt_articles"),
        ...
)
```

# **Arguments**

```
data A character vector of sentimentr data sets.
... ignored.
```

## Value

Returns an rbinded data.table of sentiment data with the source added as column.

## **Examples**

course\_evaluations

Student Course Evaluation Comments

# **Description**

A dataset containing a subset of comments and rating from Welch & Mihalcea's (2017) data set filtered to include comments with a one or more unambiguous sentiment rating.

# Usage

```
data(course_evaluations)
```

## **Format**

A data frame with 566 rows and 2 variables

# **Details**

- sentiment. A numeric sentiment score
- text. The text from the evaluation

## References

Welch, C. and Mihalcea, R. (2017). Targeted sentiment to understand student comments. In Proceedings of the International Conference on Computational Linguistics (COLING 2016).

Original URL: http://web.eecs.umich.edu/~mihalcea/downloads.html#GroundedEmotions

crowdflower\_deflategate

Twitter Tweets About the Deflategate

# **Description**

A dataset containing Twitter tweets about Tom Brady's deflated ball scandal, taken from Crowd-flower.

## Usage

data(crowdflower\_deflategate)

#### **Format**

A data frame with 11,786 rows and 2 variables

## **Details**

- sentiment. A human scoring of the text.
- text. The sentences from the tweet.

#### References

Original URL: https://www.crowdflower.com/data-for-everyone

crowdflower\_products Twitter Tweets About the Products

# **Description**

A dataset containing Twitter tweets about various products, taken from Crowdflower.

## Usage

data(crowdflower\_products)

## Format

A data frame with 3,548 rows and 2 variables

# **Details**

- sentiment. A human scoring of the text.
- text. The sentences from the tweet.

# References

Cavender-Bares, K., (2013). Judge emotion about brands & products.

Original URL: https://www.crowdflower.com/data-for-everyone

crowdflower\_self\_driving\_cars

Twitter Tweets About Self Driving Cars

# Description

A dataset containing Twitter tweets about self driving cars, taken from Crowdflower.

## Usage

```
data(crowdflower_self_driving_cars)
```

## **Format**

A data frame with 6,943 rows and 2 variables

# Details

- sentiment. A human scoring of the text.
- text. The sentences from the tweet.

## References

Original URL: https://www.crowdflower.com/data-for-everyone

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crowdflower\_weather

Twitter Tweets About the Weather

## **Description**

A dataset containing Twitter tweets about the weather, taken from Crowdflower.

# Usage

```
data(crowdflower_weather)
```

## **Format**

A data frame with 763 rows and 2 variables

## **Details**

- sentiment. A human scoring of the text.
- text. The sentences from the tweet.

#### References

Original URL: https://www.crowdflower.com/data-for-everyone

emotion

Compute Emotion Rate

## **Description**

Detect the rate of emotion at the sentence level. This method uses a simple dictionary lookup to find emotion words and then compute the rate per sentence. The emotion score ranges between 0 (no emotion used) and 1 (all words used were emotional). Note that a single emotion phrase would count as just one in the emotion\_count column but would count as two words in the word\_count column.

# Usage

```
emotion(
  text.var,
  emotion_dt = lexicon::hash_nrc_emotions,
  valence_shifters_dt = lexicon::hash_valence_shifters,
  drop.unused.emotions = FALSE,
  un.as.negation = TRUE,
  un.as.negation.warn = isTRUE(all.equal(valence_shifters_dt,
    lexicon::hash_nrc_emotions)),
  n.before = 5,
```

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```
n.after = 2,
  retention_regex = "[^[:alpha:];:,']",
)
```

#### **Arguments**

text.var

The text variable. Can be a get\_sentences object or a raw character vector though get\_sentences is preferred as it avoids the repeated cost of doing sentence boundary disambiguation every time sentiment is run.

emotion\_dt

A data.table with a token and emotion column (tokens are nested within the emotions. The table cannot contain any duplicate rows and must have the token column set as the key column (see ?data.table::setkey). The default emotion table is lexicon::hash\_nrc\_emotions.

valence\_shifters\_dt

A data.table of valence shifters that can alter a polarized word's meaning and an integer key for negators (1), amplifiers [intensifiers] (2), de-amplifiers [downtoners] (3) and adversative conjunctions (4) with x and y as column names. For this purpose only negators is required/used.

drop.unused.emotions

logical. If TRUE unused/unfound emotion levels will not be included in the output.

un.as.negation logical. If TRUE then emotion words prefixed with an 'un-' are treated as a negation. For example, "unhappy" would be treated as "not happy". If an emotion word has an un-version in the emotion\_dt then no substitution is performed and an optional warning will be given.

un.as.negation.warn

logical. If TRUE and if un.as.negation id TRUE, then a warning will be given if the -un version of an emotion term is already found within the emotion\_dt. Note that the default emotion\_dt, lexicon::hash\_nrc\_emotions, will not give a warning unless it is explicitly set to do so. There are a number of emotion words in lexicon::hash\_nrc\_emotions that contain un- prefixed versions already in the dictionary. Use: emotion('', un.as.negation.warn = TRUE) to see these un-prefixed emotion words that are contained within lexicon::hash\_nrc\_emotions.

n.before

The number of words to consider as negated before the emotion word. To consider the entire beginning portion of a sentence use n.before = Inf. Note that a comma, colon, or semicolon acts as a boundary for considered words. Only words between the emotion word and these punctuation types will be considered.

n.after

The number of words to consider as negated after the emotion word. To consider the entire ending portion of a sentence use n.after = Inf. Note that a comma, colon, or semicolon acts as a boundary for considered words. Only words between the emotion word and these punctuation types will be considered.

retention\_regex

A regex of what characters to keep. All other characters will be removed. Note that when this is used all text is lower case format. Only adjust this parameter if you really understand how it is used. Note that swapping the \\{p} 14 emotion

```
for [^[:alpha:];:,\'] may retain more alpha letters but will likely decrease speed.

ignored.
```

#### Value

#### Returns a data.table of:

- element\_id The id number of the original vector passed to emotion
- sentence id The id number of the sentences within each element\_id
- word\_count Word count
- emotion\_type Type designation from the emotion column of the emotion\_dt table
- emotion count Count of the number of emotion words of that emotion\_type
- emotion A score of the percentage of emotion words of that emotion\_type

#### References

Plutchik, R. (1962). The emotions: Facts and theories, and a new model. Random House studies in psychology. Random House.

Plutchik, R. (2001). The nature of emotions: Human emotions have deep evolutionary roots, a fact that may explain their complexity and provide tools for clinical practice. American Scientist, 89 (4), 344-350.

#### See Also

Other emotion functions: emotion\_by()

## **Examples**

```
mytext <- c(</pre>
    "I am not afraid of you",
   NA,
   ""
    "I love it [not really]",
    "I'm not angry with you",
    "I hate it when you lie to me. It's so humiliating",
    "I'm not happpy anymore. It's time to end it",
    "She's a darn good friend to me",
    "I went to the terrible store",
    "There is hate and love in each of us",
    "I'm no longer angry! I'm really experiencing peace but not true joy.",
    paste("Out of the night that covers me, Black as the Pit from pole to",
      "pole, I thank whatever gods may be For my unconquerable soul."
   paste("In the fell clutch of circumstance I have not winced nor cried",
        "aloud. Under the bludgeonings of chance My head is bloody, but unbowed."
    ),
```

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```
paste("Beyond this place of wrath and tears Looms but the Horror of the",
        "shade, And yet the menace of the years Finds, and shall find, me unafraid."
    ),
    paste("It matters not how strait the gate, How charged with punishments",
        "the scroll, I am the master of my fate: I am the captain of my soul."
    )
)
## works on a character vector but not the preferred method avoiding the
## repeated cost of doing sentence boundary disambiguation every time
## `emotion` is run
emotion(mytext)
## preferred method avoiding paying the cost
split_text <- get_sentences(mytext)</pre>
(emo <- emotion(split_text))</pre>
emotion(split_text, drop.unused.emotions = TRUE)
## Not run:
plot(emo)
plot(emo, drop.unused.emotions = FALSE)
plot(emo, facet = FALSE)
plot(emo, facet = 'negated')
library(data.table)
fear <- emo[
    emotion_type == 'fear', ][,
    text := unlist(split_text)][]
fear[emotion > 0,]
brady <- get_sentences(crowdflower_deflategate)</pre>
brady_emotion <- emotion(brady)</pre>
brady_emotion
## End(Not run)
```

emotion\_by

Emotion Rate By Groups

## **Description**

Approximate the emotion of text by grouping variable(s). For a full description of the emotion detection algorithm see emotion. See emotion for more details about the algorithm, the emotion/valence shifter keys that can be passed into the function, and other arguments that can be passed.

## Usage

```
emotion_by(text.var, by = NULL, group.names, ...)
```

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# **Arguments**

text.var	The text variable. Also takes a emotionr or emotion_by object.
by	The grouping variable(s). Default NULL uses the original row/element indices; if you used a column of 12 rows for text.var these 12 rows will be used as the grouping variable. Also takes a single grouping variable or a list of 1 or more grouping variables.
group.names	A vector of names that corresponds to group. Generally for internal use.
	Other arguments passed to emotion.

## Value

Returns a data.table with grouping variables plus:

- element\_id The id number of the original vector passed to emotion
- sentence\_id The id number of the sentences within each element\_id
- word\_count Word count summed by grouping variable
- emotion\_type Type designation from the emotion column of the emotion\_dt table
- emotion\_count The number of profanities used by grouping variable
- sd Standard deviation (sd) of the sentence level emotion rate by grouping variable
- ave\_emotion Emotion rate

## Chaining

See the sentiment\_by for details about sentimentr chaining.

## See Also

Other emotion functions: emotion()

# **Examples**

```
## Not run:
mytext <- c(
    "I am not afraid of you",
    NA,
    "",
    "I love it [not really]",
    "I'm not angry with you",
    "I hate it when you lie to me. It's so humiliating",
    "I'm not happpy anymore. It's time to end it",
    "She's a darn good friend to me",
    "I went to the terrible store",
    "There is hate and love in each of us",
    "I'm no longer angry! I'm really experiencing peace but not true joy.",
    paste("Out of the night that covers me, Black as the Pit from pole to",
        "pole, I thank whatever gods may be For my unconquerable soul.",
        "In the fell clutch of circumstance I have not winced nor cried",</pre>
```

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```
"aloud. Under the bludgeonings of chance My head is bloody, but unbowed.",
      "Beyond this place of wrath and tears Looms but the Horror of the",
      "shade, And yet the menace of the years Finds, and shall find, me unafraid.",
      "It matters not how strait the gate, How charged with punishments",
      "the scroll, I am the master of my fate: I am the captain of my soul."
   )
)
## works on a character vector but not the preferred method avoiding the
## repeated cost of doing sentence boundary disambiguation every time
## `emotion` is run
emotion(mytext)
emotion_by(mytext)
## preferred method avoiding paying the cost
mytext <- get_sentences(mytext)</pre>
emotion_by(mytext)
get_sentences(emotion_by(mytext))
(myemotion <- emotion_by(mytext))</pre>
stats::setNames(get_sentences(emotion_by(mytext)),
    round(myemotion[["ave_emotion"]], 3))
pres <- get_sentences(presidential_debates_2012)</pre>
pres_emo_sent <- emotion_by(pres)</pre>
## method 1
pres_emo_per_time <- presidential_debates_2012 %>%
    get_sentences() %>%
    emotion_by(by = c('person', 'time'))
pres_emo_per_time
## method 2
library(magrittr)
presidential_debates_2012 %>%
    get_sentences() %$%
    emotion_by(., by = c('person', 'time'))
## method 3
presidential_debates_2012 %>%
    get_sentences() %$%
    emotion_by(dialogue, by = list(person, time))
## method 4
presidential_debates_2012 %>%
    get_sentences() %>%
    with(emotion_by(dialogue, by = list(person, time)))
plot(pres_emo_sent)
plot(pres_emo_per_time)
```

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```
## End(Not run)
```

extract\_emotion\_terms Extract Emotion Words

## **Description**

Extract the emotion words from a text.

# Usage

```
extract_emotion_terms(
  text.var,
  emotion_dt = lexicon::hash_nrc_emotions,
  un.as.negation = TRUE,
  retention_regex = "[^[:alpha:];:,']",
)
```

## **Arguments**

text.var

The text variable. Can be a get\_sentences object or a raw character vector though get\_sentences is preferred as it avoids the repeated cost of doing sentence boundary disambiguation every time emotion is run.

emotion\_dt

A data.table with a token and emotion column (tokens are nested within the emotions. The table cannot contain any duplicate rows and must have the token column set as the key column (see ?data.table::setkey). The default emotion table is lexicon::hash\_nrc\_emotions.

un.as.negation logical. If TRUE then emotion words prefixed with an 'un-' are treated as a negation. For example, "unhappy" would be treated as "not happy". If an emotion word has an un-version in the emotion\_dt then no substitution is performed and an optional warning will be given.

retention\_regex

A regex of what characters to keep. All other characters will be removed. Note that when this is used all text is lower case format. Only adjust this parameter if you really understand how it is used. Note that swapping the \\{p} for [^[:alpha:];:,\'] may retain more alpha letters but will likely decrease speed.

Ignored. . . .

## Value

Returns a **data.table** with a columns of emotion terms.

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## **Examples**

```
## Not run:
mytext <- c(</pre>
    "I am not afraid of you",
    "I love it [not really]",
    "I'm not angry with you",
    "I hate it when you lie to me. It's so humiliating",
    "I'm not happpy anymore. It's time to end it",
    "She's a darn good friend to me",
    "I went to the terrible store",
    "There is hate and love in each of us",
    "I'm no longer angry! I'm really experiencing peace but not true joy.",
    paste("Out of the night that covers me, Black as the Pit from pole to",
      "pole, I thank whatever gods may be For my unconquerable soul.",
      "In the fell clutch of circumstance I have not winced nor cried"
      "aloud. Under the bludgeonings of chance My head is bloody, but unbowed.",
      "Beyond this place of wrath and tears Looms but the Horror of the",
      "shade, And yet the menace of the years Finds, and shall find, me unafraid.",
      "It matters not how strait the gate, How charged with punishments",
      "the scroll, I am the master of my fate: I am the captain of my soul."
   )
)
mytext2 <- get_sentences(mytext)</pre>
emotion(mytext2)
emo_words <- extract_emotion_terms(mytext2)</pre>
emo_words
emo_words$sentence
emo_words[, c('anger', 'anticipation', 'disgust', 'fear', 'joy', 'sadness', 'surprise', 'trust')]
attributes(emo_words)$counts
attributes(emo_words)$elements
## directly ona character string (not recommended: use `get_sentences` first)
extract_emotion_terms(mytext)
brady <- get_sentences(crowdflower_deflategate)</pre>
brady_emo <- extract_emotion_terms(brady)</pre>
brady_emo
attributes(brady_emo)$counts
attributes(brady_emo)$elements
## End(Not run)
```

```
extract_profanity_terms
```

Extract Profanity Words

## **Description**

Extract the profanity words from a text.

# Usage

```
extract_profanity_terms(
  text.var,
  profanity_list = unique(tolower(lexicon::profanity_alvarez)),
  ...
)
```

## **Arguments**

text.var

The text variable. Can be a get\_sentences object or a raw character vector though get\_sentences is preferred as it avoids the repeated cost of doing sentence boundary disambiguation every time profanity is run.

profanity\_list A atomic character vector of profane words. The **lexicon** package has lists that can be used, including:

```
lexicon::profanity_alvarez
lexicon::profanity_arr_bad
lexicon::profanity_banned
lexicon::profanity_zac_anger

Ignored.
```

## Value

. . .

Returns a data.table with a columns of profane terms.

# **Examples**

```
## Not run:
bw <- sample(lexicon::profanity_alvarez, 4)
mytext <- c(
    sprintf('do you %s like this %s? It is %s. But I hate really bad dogs', bw[1], bw[2], bw[3]),
    'I am the best friend.',
    NA,
    sprintf('I %s hate this %s', bw[3], bw[4]),
    "Do you really like it? I'm not happy"
)

x <- get_sentences(mytext)</pre>
```

extract\_sentiment\_terms 21

```
profanity(x)

prof_words <- extract_profanity_terms(x)
prof_words
prof_words$sentence
prof_words$neutral
prof_words$profanity
data.table::as.data.table(prof_words)

attributes(extract_profanity_terms(x))$counts
attributes(extract_profanity_terms(x))$elements

brady <- get_sentences(crowdflower_deflategate)
brady_swears <- extract_profanity_terms(brady)

attributes(extract_profanity_terms(brady))$counts
attributes(extract_profanity_terms(brady))$elements

## End(Not run)</pre>
```

extract\_sentiment\_terms

**Extract Sentiment Words** 

## Description

Extract the sentiment words from a text.

## Usage

```
extract_sentiment_terms(
  text.var,
  polarity_dt = lexicon::hash_sentiment_jockers_rinker,
  hyphen = "",
  retention_regex = "\\d:\\d|\\d\\s|[^[:alpha:]',;:]",
  ...
)
```

## **Arguments**

text.var The text variable.

polarity\_dt A data.table of positive/negative words and weights with x and y as column

names.

hyphen The character string to replace hyphens with. Default replaces with nothing so

'sugar-free' becomes 'sugarfree'. Setting hyphen = " " would result in a space

between words (e.g., 'sugar free').

22 extract\_sentiment\_terms

retention\_regex

A regex of what characters to keep. All other characters will be removed. Note that when this is used all text is lower case format. Only adjust this parameter if you really understand how it is used. Note that swapping the \\{p} for [^[:alpha:];:,\'] may retain more alpha letters but will likely decrease speed.

... Ignored.

#### Value

Returns a **data.table** with columns of positive and negative terms. In addition, the attributes \$counts and \$elements return an aggregated count of the usage of the words and a detailed sentiment score of each word use. See the examples for more.

# **Examples**

```
library(data.table)
set.seed(10)
x <- get_sentences(sample(hu_liu_cannon_reviews[[2]], 1000, TRUE))</pre>
sentiment(x)
pol_words <- extract_sentiment_terms(x)</pre>
pol_words
pol_words$sentence
pol_words$neutral
data.table::as.data.table(pol_words)
attributes(extract_sentiment_terms(x))$counts
attributes(extract_sentiment_terms(x))$elements
## Not run:
library(wordcloud)
library(data.table)
set.seed(10)
x <- get_sentences(sample(hu_liu_cannon_reviews[[2]], 1000, TRUE))</pre>
sentiment_words <- extract_sentiment_terms(x)</pre>
sentiment_counts <- attributes(sentiment_words)$counts</pre>
sentiment_counts[polarity > 0,]
par(mfrow = c(1, 3), mar = c(0, 0, 0, 0))
## Positive Words
with(
    sentiment_counts[polarity > 0,],
    wordcloud(words = words, freq = n, min.freq = 1,
          max.words = 200, random.order = FALSE, rot.per = 0.35,
          colors = brewer.pal(8, "Dark2"), scale = c(4.5, .75)
    )
)
mtext("Positive Words", side = 3, padj = 5)
```

general\_rescale 23

```
## Negative Words
with(
    sentiment_counts[polarity < 0,],</pre>
   wordcloud(words = words, freq = n, min.freq = 1,
          max.words = 200, random.order = FALSE, rot.per = 0.35,
          colors = brewer.pal(8, "Dark2"), scale = c(4.5, 1)
)
mtext("Negative Words", side = 3, padj = 5)
sentiment_counts[,
   color := ifelse(polarity > 0, 'red',
        ifelse(polarity < 0, 'blue', 'gray70')</pre>
## Positive & Negative Together
with(
    sentiment_counts[polarity != 0,],
   wordcloud(words = words, freq = n, min.freq = 1,
          max.words = 200, random.order = FALSE, rot.per = 0.35,
          colors = color, ordered.colors = TRUE, scale = c(5, .75)
   )
)
mtext("Positive (red) & Negative (blue) Words", side = 3, padj = 5)
## End(Not run)
```

general\_rescale

Rescale a Numeric Vector

## **Description**

Rescale a numeric vector with the option to make signed (-1, 1, or 0) and retain zero as neutral.

# Usage

```
general_rescale(
    x,
    lower = -1,
    upper = 1,
    mute = NULL,
    keep.zero = lower < 0,
    sign = FALSE,
    ...
)</pre>
```

## **Arguments**

Χ

A numeric vector.

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lower	An upper limit to rescale to.
upper	A lower limit to rescale to.
mute	A positive value greater than 1 to lower the extremes and pull the fractions up. This becomes the denominator in a power to raise each element by (sign is retained) where the numerator is 1. This is useful for mellowing out the extremes.
keep.zero	logical. If TRUE the zeros are kept as neutral.
sign	logical. If TRUE the vector will be scaled as (-1, 1, or 0)
	ignored.

#### Value

Returns a rescaled vector of the same length as x.

## **Examples**

```
general_rescale(c(1, 0, -1))
general_rescale(c(1, 0, -1, 1.4, -2))
general_rescale(c(1, 0, -1, 1.4, -2), lower = 0, upper = 1)
general_rescale(c(NA, -4:3))
general_rescale(c(NA, -4:3), keep.zero = FALSE)
general_rescale(c(NA, -4:3), keep.zero = FALSE, lower = 0, upper = 100)

## mute extreme values
set.seed(10)
x <- sort(c(NA, -100, -10, 0, rnorm(10, 0, .1), 10, 100), na.last = FALSE)
general_rescale(x)
general_rescale(x, mute = 5)
general_rescale(x, mute = 10)
general_rescale(x, mute = 100)</pre>
```

get\_sentences

Get Sentences

# **Description**

```
get_sentences - Get sentences from a character vector, sentiment, or sentiment_by object.
```

## Usage

```
get_sentences(x, ...)
```

#### **Arguments**

```
x A character vector, sentiment, or sentiment_by object.
```

... Other arguments passed to split\_sentence.

get\_sentences2 25

# Value

Returns a list of vectors of sentences.

## **Examples**

```
dat <- data.frame(
    w = c('Person 1', 'Person 2'),
    x = c(paste0(
        "Mr. Brown comes! He says hello. i give him coffee. i will ",
        "go at 5 p. m. eastern time. Or somewhere in between!go there"
    ), "One more thought for the road! I am going now. Good day."),
    y = state.name[c(32, 38)],
    z = c(.456, .124),
    stringsAsFactors = FALSE
)
get_sentences(dat$x)
get_sentences(dat)</pre>
```

 ${\tt get\_sentences2}$ 

Get Sentences (Deprecated)

# **Description**

Deprecated, use get\_sentences instead.

# Usage

```
get\_sentences2(x, ...)
```

#### **Arguments**

x A character vector, sentiment, or sentiment\_by object.

... Ignored.

highlight

Polarity Text Highlighting

# **Description**

Highlight sentences within elements (row IDs) by sentiment polarity (positive = green; negative = pink) as an html file.

26 highlight

## Usage

```
highlight(
   x,
   file = file.path(tempdir(), "polarity.html"),
   open = TRUE,
   digits = 3,
   ...
)
```

## **Arguments**

```
x A sentiment_by object.

file A name of the html file output.

open logical. If TRUE the text highlighting document will attempt to be opened.

digits The number of digits to print for each row level average sentiment score.

... Ignored.
```

#### Value

Generates an html document with text highlighting.

# Examples

```
## Not run:
library(data.table)
dat <- presidential_debates_2012</pre>
setDT(dat)
dat[, gr:={gr= paste(person, time); cumsum(c(TRUE, gr[-1]!= gr[-.N]))}]
dat <- dat[, list(person=person[1L], time=time[1L], dialogue=paste(dialogue,</pre>
    collapse = ' ')), by = gr][,gr:= NULL][,
    dialogue_split := get_sentences(dialogue)][]
(sent_dat <- with(dat, sentiment_by(dialogue_split, list(person, time))))</pre>
highlight(sent_dat)
## tidy approach
library(dplyr)
library(magrittr)
hu_liu_cannon_reviews %>%
    filter(review_id %in% sample(unique(review_id), 3)) %>%
    mutate(review = get_sentences(text)) %$%
    sentiment_by(review, review_id) %>%
    highlight()
## End(Not run)
```

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hotel\_reviews

Hotel Reviews

# **Description**

A dataset containing a random sample (n = 5000 of 1,621,956) of Wang, Lu, & Zhai's (2011) hotel reviews data set scraped by the authors from Original URL: http://www.tripadvisor.com.

## Usage

```
data(hotel_reviews)
```

#### **Format**

A data frame with 5000 rows and 2 variables

#### **Details**

- sentiment. The overall rating for the experience
- text. The text review of the hotel

# References

Wang, H., Lu, Y., and Zhai, C. (2011). Latent aspect rating analysis without aspect keyword supervision. In Proceedings of the 17th ACM SIGKDD Conference on Knowledge Discovery and Data Mining (KDD'2011), 618-626.

Original URL: 'http://sifaka.cs.uiuc.edu/~wang296/Data/index.html'

 $\begin{array}{ll} \text{hu\_liu\_apex\_reviews} & Apex\ AD2600\ Progressive\text{-}scan\ DVD\ player\ Product\ Reviews\ From \\ & Amazon \end{array}$ 

# **Description**

A dataset containing Amazon product reviews for the Apex AD2600 Progressive-scan DVD player. This data set was compiled by Hu and Liu (2004). Where a sentence contains more than one opinion score and average of all scores is used.

## Usage

```
data(hu_liu_apex_reviews)
```

## Format

A data frame with 740 rows and 3 variables

#### **Details**

- sentiment. Hu and Liu (2004)'s average opinion rating for a sentence. Negative and positive reflects direction, a negative or positive sentiment. Opinion strength varies between 3 (strongest), and 1 (weakest). number. The review number.
- text. The text from the review.
- review\_id. The review number.

#### References

Minqing Hu and Bing Liu. (2004). Mining and summarizing customer reviews. Proceedings of the ACM SIGKDD International Conference on Knowledge Discovery & Data Mining (KDD-04).

Minqing Hu and Bing Liu. (2004)."Mining Opinion Features in Customer Reviews. Proceedings of Nineteeth National Conference on Artificial Intelligence (AAAI-2004).

Original URL: 'https://www.cs.uic.edu/~liub/FBS/sentiment-analysis.html'

hu\_liu\_cannon\_reviews Cannon G3 Camera Product Reviews From Amazon

## **Description**

A dataset containing Amazon product reviews for the Cannon G3 Camera. This data set was compiled by Hu and Liu (2004). Where a sentence contains more than one opinion score and average of all scores is used.

## Usage

data(hu\_liu\_cannon\_reviews)

#### Format

A data frame with 597 rows and 3 variables

## Details

- sentiment. Hu and Liu (2004)'s average opinion rating for a sentence. Negative and positive reflects direction, a negative or positive sentiment. Opinion strength varies between 3 (strongest), and 1 (weakest). number. The review number.
- text. The text from the review.
- review\_id. The review number.

## References

Minqing Hu and Bing Liu. (2004). Mining and summarizing customer reviews. Proceedings of the ACM SIGKDD International Conference on Knowledge Discovery & Data Mining (KDD-04).

Minqing Hu and Bing Liu. (2004). "Mining Opinion Features in Customer Reviews. Proceedings of Nineteeth National Conference on Artificial Intelligence (AAAI-2004).

Original URL: 'https://www.cs.uic.edu/~liub/FBS/sentiment-analysis.html'

hu\_liu\_jukebox\_reviews

Creative Labs Nomad Jukebox Zen Xtra 40GB Product Reviews From Amazon

# **Description**

A dataset containing Amazon product reviews for the Creative Labs Nomad Jukebox Zen Xtra 40GB. This data set was compiled by Hu and Liu (2004). Where a sentence contains more than one opinion score and average of all scores is used.

#### Usage

data(hu\_liu\_jukebox\_reviews)

#### **Format**

A data frame with 1716 rows and 3 variables

#### **Details**

- sentiment. Hu and Liu (2004)'s average opinion rating for a sentence. Negative and positive reflects direction, a negative or positive sentiment. Opinion strength varies between 3 (strongest), and 1 (weakest). number. The review number.
- text. The text from the review.
- review id. The review number.

#### References

Minqing Hu and Bing Liu. (2004). Mining and summarizing customer reviews. Proceedings of the ACM SIGKDD International Conference on Knowledge Discovery & Data Mining (KDD-04).

Minqing Hu and Bing Liu. (2004)."Mining Opinion Features in Customer Reviews. Proceedings of Nineteeth National Conference on Artificial Intelligence (AAAI-2004).

Original URL: 'https://www.cs.uic.edu/~liub/FBS/sentiment-analysis.html'

hu\_liu\_nikon\_reviews Nikon Coolpix 4300 Product Reviews From Amazon

# **Description**

A dataset containing Amazon product reviews for the Nikon Coolpix 4300. This data set was compiled by Hu and Liu (2004). Where a sentence contains more than one opinion score and average of all scores is used.

hu\_liu\_nokia\_reviews

#### Usage

```
data(hu_liu_nikon_reviews)
```

#### **Format**

A data frame with 346 rows and 3 variables

#### **Details**

- sentiment. Hu and Liu (2004)'s average opinion rating for a sentence. Negative and positive reflects direction, a negative or positive sentiment. Opinion strength varies between 3 (strongest), and 1 (weakest). number. The review number.
- text. The text from the review.
- review\_id. The review number.

#### References

Minqing Hu and Bing Liu. (2004). Mining and summarizing customer reviews. Proceedings of the ACM SIGKDD International Conference on Knowledge Discovery & Data Mining (KDD-04).

Minqing Hu and Bing Liu. (2004)."Mining Opinion Features in Customer Reviews. Proceedings of Nineteeth National Conference on Artificial Intelligence (AAAI-2004).

'https://www.cs.uic.edu/~liub/FBS/sentiment-analysis.html'

hu\_liu\_nokia\_reviews Nokia 6610 Product Reviews From Amazon

## **Description**

A dataset containing Amazon product reviews for the Nokia 6610. This data set was compiled by Hu and Liu (2004). Where a sentence contains more than one opinion score and average of all scores is used.

## Usage

```
data(hu_liu_nokia_reviews)
```

# Format

A data frame with 546 rows and 3 variables

#### **Details**

- sentiment. Hu and Liu (2004)'s average opinion rating for a sentence. Negative and positive reflects direction, a negative or positive sentiment. Opinion strength varies between 3 (strongest), and 1 (weakest). number. The review number.
- text. The text from the review.
- review\_id. The review number.

#### References

Minqing Hu and Bing Liu. (2004). Mining and summarizing customer reviews. Proceedings of the ACM SIGKDD International Conference on Knowledge Discovery & Data Mining (KDD-04).

Minqing Hu and Bing Liu. (2004). "Mining Opinion Features in Customer Reviews. Proceedings of Nineteeth National Conference on Artificial Intelligence (AAAI-2004).

Original URL: 'https://www.cs.uic.edu/~liub/FBS/sentiment-analysis.html'

kaggle\_movie\_reviews Movie Reviews

## **Description**

A dataset containing sentiment scored movie reviews from a Kaggle competition posted by University of Michigan SI650. The data was originally collected from opinmind.com.

## Usage

data(kaggle\_movie\_reviews)

#### **Format**

A data frame with 7.086 rows and 2 variables

## Details

- sentiment. A numeric sentiment score
- text. The text from the review

## References

Original URL: https://www.kaggle.com/c/si650winter11/data

kotzias\_reviews\_amazon\_cells

Kotzias Reviews: Amazon Cells

## **Description**

A dataset containing a list of 4 review data sets. Each data set contains sentences with a positive (1) or negative review (-1) taken from reviews of products, movies, & restaurants. The data, compiled by Kotzias, Denil, De Freitas, & Smyth (2015), was originally taken from amazon.com, imdb.com, & yelp.com. Kotzias et al. (2015) provide the following description in the README: "For each website, there exist 500 positive and 500 negative sentences. Those were selected randomly for larger datasets of reviews. We attempted to select sentences that have a clearly positive or negative connotation [sic], the goal was for no neutral sentences to be selected. This data set has been manipulated from the original to be split apart by element (sentence split). The original 0/1 metric has also been converted to -1/1. Please cite Kotzias et al. (2015) if you reuse the data here.

32 kotzias\_reviews\_imdb

#### Usage

```
data(kotzias_reviews_amazon_cells)
```

#### **Format**

A data frame with 1,067 rows and 2 variables

#### **Details**

- sentiment. A human scoring of the text.
- text. The sentences from the review.

#### References

Kotzias, D., Denil, M., De Freitas, N. & Smyth,P. (2015). From group to individual labels using deep features. Proceedings of the 21th ACM SIGKDD International Conference on Knowledge Discovery and Data Mining. 597-606. Original URL: http://mdenil.com/media/papers/2015-deep-multi-instance-learning.pdf

kotzias\_reviews\_imdb Kotzias Reviews: IMBD

# Description

A dataset containing a list of 4 review data sets. Each data set contains sentences with a positive (1) or negative review (-1) taken from reviews of products, movies, & restaurants. The data, compiled by Kotzias, Denil, De Freitas, & Smyth (2015), was originally taken from amazon.com, imdb.com, & yelp.com. Kotzias et al. (2015) provide the following description in the README: "For each website, there exist 500 positive and 500 negative sentences. Those were selected randomly for larger datasets of reviews. We attempted to select sentences that have a clearly positive or negative connotation [sic], the goal was for no neutral sentences to be selected. This data set has been manipulated from the original to be split apart by element (sentence split). The original 0/1 metric has also been converted to -1/1. Please cite Kotzias et al. (2015) if you reuse the data here.

# Usage

```
data(kotzias_reviews_imdb)
```

#### **Format**

A data frame with 1,041 rows and 2 variables

#### **Details**

- sentiment. A human scoring of the text.
- text. The sentences from the review.

kotzias\_reviews\_yelp 33

#### References

Kotzias, D., Denil, M., De Freitas, N. & Smyth,P. (2015). From group to individual labels using deep features. Proceedings of the 21th ACM SIGKDD International Conference on Knowledge Discovery and Data Mining. 597-606. Original URL: http://mdenil.com/media/papers/2015-deep-multi-instance-learning.pdf

kotzias\_reviews\_yelp Kotzias Reviews: Yelp

## **Description**

A dataset containing a list of 4 review data sets. Each data set contains sentences with a positive (1) or negative review (-1) taken from reviews of products, movies, & restaurants. The data, compiled by Kotzias, Denil, De Freitas, & Smyth (2015), was originally taken from amazon.com, imdb.com, & yelp.com. Kotzias et al. (2015) provide the following description in the README: "For each website, there exist 500 positive and 500 negative sentences. Those were selected randomly for larger datasets of reviews. We attempted to select sentences that have a clearly positive or negative connotation [sic], the goal was for no neutral sentences to be selected. This data set has been manipulated from the original to be split apart by element (sentence split). The original 0/1 metric has also been converted to -1/1. Please cite Kotzias et al. (2015) if you reuse the data here.

## Usage

data(kotzias\_reviews\_yelp)

#### **Format**

A data frame with 1,040 rows and 2 variables

## **Details**

- sentiment. A human scoring of the text.
- text. The sentences from the review.

# References

Kotzias, D., Denil, M., De Freitas, N. & Smyth,P. (2015). From group to individual labels using deep features. Proceedings of the 21th ACM SIGKDD International Conference on Knowledge Discovery and Data Mining. 597-606. Original URL: http://mdenil.com/media/papers/2015-deep-multi-instance-learning.pdf

34 nyt\_articles

nyt\_articles

Sentiment Scored New York Times Articles

## **Description**

A dataset containing Hutto & Gilbert's (2014) sentiment scored New York Times articles.

# Usage

data(nyt\_articles)

#### **Format**

A data frame with 5,179 rows and 2 variables

#### **Details**

- · sentiment. A numeric sentiment score
- text. The text from the article

Vadar's Liscense:

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## References

Hutto, C.J. & Gilbert, E.E. (2014). VADER: A Parsimonious Rule-based Model for Sentiment Analysis of Social Media Text. Eighth International Conference on Weblogs and Social Media (ICWSM-14). Ann Arbor, MI, June 2014.

Original URL: https://github.com/cjhutto/vaderSentiment

plot.emotion 35

plot.emotion

Plots a emotion object

# **Description**

Plots a emotion object.

# Usage

```
## $3 method for class 'emotion'
plot(
    x,
    transformation.function = syuzhet::get_dct_transform,
    drop.unused.emotions = TRUE,
    facet = TRUE,
    ...
)
```

## **Arguments**

x The emotion object.

transformation.function

A transformation function to smooth the emotion scores.

drop.unused.emotions

logical. If TRUE unused/unfound emotion levels will not be included in the out-

put.

facet

logical or one of c('emotion', 'negated'). If TRUE or 'emotion' the plot will be facetted by Emotion Type. If FALSE all types will be plotted in the same window. If "negated" the emotions will be in the same plot window but broken

out by negated or non-negated types.

... Other arguments passed to get\_transformed\_values.

## **Details**

Utilizes Matthew Jocker's **syuzhet** package to calculate smoothed emotion across the duration of the text.

# Value

Returns a ggplot2 object.

36 plot.profanity

plot.emotion\_by

Plots a emotion\_by object

## Description

Plots a emotion\_by object. Red centers are average emotion. Alpha jittered dots are raw sentence level emotion data. Boxes are boxplots.

# Usage

```
## S3 method for class 'emotion_by'
plot(x, ordered = TRUE, ...)
```

# **Arguments**

x The emotion\_by object.

ordered logical. If TRUE order the output grouping by emotion.

... ignored

## Value

Returns a ggplot2 object.

plot.profanity

Plots a profanity object

## **Description**

Plots a profanity object.

# Usage

```
## S3 method for class 'profanity'
plot(x, transformation.function = syuzhet::get_dct_transform, ...)
```

# Arguments

```
x The profanity object.
```

transformation.function

A transformation function to smooth the profanity scores.

... Other arguments passed to get\_transformed\_values.

## **Details**

Utilizes Matthew Jocker's **syuzhet** package to calculate smoothed profanity across the duration of the text.

plot.profanity\_by 37

# Value

Returns a ggplot2 object.

plot.profanity\_by

Plots a profanity\_by object

# **Description**

Plots a profanity\_by object. Red centers are average profanity. Alpha jittered dots are raw sentence level profanity data. Boxes are boxplots.

# Usage

```
## S3 method for class 'profanity_by'
plot(x, ordered = TRUE, ...)
```

## **Arguments**

x The profanity\_by object.

ordered logical. If TRUE order the output grouping by profanity.

... ignored

### Value

Returns a ggplot2 object.

plot.sentiment

Plots a sentiment object

# **Description**

Plots a sentiment object.

# Usage

```
## S3 method for class 'sentiment'
plot(x, transformation.function = syuzhet::get_dct_transform, ...)
```

# **Arguments**

```
x The sentiment object.
```

transformation.function

A transformation function to smooth the sentiment scores.

... Other arguments passed to get\_transformed\_values.

#### **Details**

Utilizes Matthew Jocker's **syuzhet** package to calculate smoothed sentiment across the duration of the text.

#### Value

Returns a ggplot2 object.

plot.sentiment\_by

Plots a sentiment\_by object

# Description

Plots a sentiment\_by object. Red centers are average sentiment. Alpha jittered dots are raw sentence level sentiment data. Boxes are boxplots.

# Usage

```
## S3 method for class 'sentiment_by'
plot(x, ordered = TRUE, ...)
```

# Arguments

x The sentiment\_by object.

ordered logical. If TRUE order the output grouping by sentiment.

... ignored

# Value

Returns a ggplot2 object.

```
presidential_debates_2012
```

2012 U.S. Presidential Debates

# **Description**

A dataset containing a cleaned version of all three presidential debates for the 2012 election.

# Usage

```
data(presidential_debates_2012)
```

#### Format

A data frame with 2912 rows and 4 variables

# **Details**

- person. The speaker
- tot. Turn of talk
- dialogue. The words spoken
- time. Variable indicating which of the three debates the dialogue is from

```
print.extract_emotion_terms
```

Prints an extract\_emotion\_terms Object

# **Description**

Prints an extract\_emotion\_terms object

# Usage

```
## S3 method for class 'extract_emotion_terms' print(x, ...)
```

# **Arguments**

```
x An extract_emotion_terms object.
... ignored
```

```
print.extract_profanity_terms
```

Prints an extract\_profanity\_terms Object

# **Description**

Prints an extract\_profanity\_terms object

# Usage

```
## S3 method for class 'extract_profanity_terms'
print(x, ...)
```

# **Arguments**

```
x An extract_profanity_terms object.
```

... ignored

```
print.extract_sentiment_terms
```

Prints an extract\_sentiment\_terms Object

# Description

Prints an extract\_sentiment\_terms object

# Usage

```
## S3 method for class 'extract_sentiment_terms'
print(x, ...)
```

# Arguments

x An extract\_sentiment\_terms object.

... ignored

```
print.validate_sentiment
```

Prints a validate\_sentiment Object

# Description

Prints a validate\_sentiment object

# Usage

```
## S3 method for class 'validate_sentiment' print(x, ...)
```

# **Arguments**

```
x A validate_sentiment Object
```

... ignored.

profanity 41

profanity

Compute Profanity Rate

#### Description

Detect the rate of profanity at the sentence level. This method uses a simple dictionary lookup to find profane words and then compute the rate per sentence. The profanity score ranges between 0 (no profanity used) and 1 (all words used were profane). Note that a single profane phrase would count as just one in the profanity\_count column but would count as two words in the word\_count column.

### Usage

```
profanity(
  text.var,
  profanity_list = unique(tolower(lexicon::profanity_alvarez)),
  ...
)
```

#### **Arguments**

text.var

The text variable. Can be a get\_sentences object or a raw character vector though get\_sentences is preferred as it avoids the repeated cost of doing sentence boundary disambiguation every time sentiment is run.

profanity\_list A atomic character vector of profane words. The **lexicon** package has lists that can be used, including:

• unique(tolower(lexicon::profanity\_alvarez))

• lexicon::profanity\_arr\_bad

• lexicon::profanity\_banned

• lexicon::profanity\_zac\_anger

• lexicon::profanity\_racist

. ignored.

#### Value

#### Returns a data.table of:

- element\_id The id number of the original vector passed to profanity
- sentence\_id The id number of the sentences within each element\_id
- word count Word count
- profanity count Count of the number of profane words
- profanity A score of the percentage of profane words

#### See Also

Other profanity functions: profanity\_by()

42 profanity

```
bw <- sample(unique(tolower(lexicon::profanity_alvarez)), 4)</pre>
mytext <- c(</pre>
   sprintf('do you like this %s? It is %s. But I hate really bad dogs', bw[1], bw[2]),
   'I am the best friend.',
   sprintf('I %s hate this %s', bw[3], bw[4]),
   "Do you really like it? I'm not happy"
)
## works on a character vector but not the preferred method avoiding the
## repeated cost of doing sentence boundary disambiguation every time
## `profanity` is run
profanity(mytext)
## preferred method avoiding paying the cost
mytext2 <- get_sentences(mytext)</pre>
profanity(mytext2)
plot(profanity(mytext2))
brady <- get_sentences(crowdflower_deflategate)</pre>
brady_swears <- profanity(brady)</pre>
brady_swears
## Distribution of profanity proportion for all comments
hist(brady_swears$profanity)
sum(brady_swears$profanity > 0)
## Distribution of proportions for those profane comments
hist(brady_swears$profanity[brady_swears$profanity > 0])
combo <- combine_data()</pre>
combo_sentences <- get_sentences(crowdflower_deflategate)</pre>
racist <- profanity(combo_sentences, profanity_list = lexicon::profanity_racist)</pre>
combo_sentences[racist$profanity > 0, ]$text
extract_profanity_terms(
    combo_sentences[racist$profanity > 0, ]$text,
    profanity_list = lexicon::profanity_racist
)
## Remove jerry, que, and illegal from the list
library(textclean)
racist2 <- profanity(
    combo_sentences,
    profanity_list = textclean::drop_element_fixed(
        lexicon::profanity_racist,
        c('jerry', 'illegal', 'que')
    )
)
```

profanity\_by 43

```
combo_sentences[racist2$profanity > 0, ]$text
## End(Not run)
```

profanity\_by

Profanity Rate By Groups

# **Description**

Approximate the profanity of text by grouping variable(s). For a full description of the profanity detection algorithm see profanity. See profanity for more details about the algorithm, the profanity/valence shifter keys that can be passed into the function, and other arguments that can be passed.

## Usage

```
profanity_by(text.var, by = NULL, group.names, ...)
```

# **Arguments**

text.var The text variable. Also takes a profanityr or profanity\_by object.

by The grouping variable(s). Default NULL uses the original row/element indices; if

you used a column of 12 rows for text.var these 12 rows will be used as the grouping variable. Also takes a single grouping variable or a list of 1 or more

grouping variables.

group.names A vector of names that corresponds to group. Generally for internal use.

... Other arguments passed to profanity.

#### Value

Returns a data.table with grouping variables plus:

- element\_id The id number of the original vector passed to profanity
- sentence\_id The id number of the sentences within each element\_id
- word\_count Word count summed by grouping variable
- profanity\_count The number of profanities used by grouping variable
- sd Standard deviation (sd) of the sentence level profanity rate by grouping variable
- ave\_profanity Profanity rate

#### Chaining

See the sentiment\_by for details about sentimentr chaining.

#### See Also

Other profanity functions: profanity()

44 sam\_i\_am

```
## Not run:
bw <- sample(lexicon::profanity_alvarez, 4)</pre>
mytext <- c(</pre>
   sprintf('do you like this %s? It is %s. But I hate really bad dogs', bw[1], bw[2]),
   'I am the best friend.',
   sprintf('I %s hate this %s', bw[3], bw[4]),
   "Do you really like it? I'm not happy"
)
## works on a character vector but not the preferred method avoiding the
## repeated cost of doing sentence boundary disambiguation every time
## `profanity` is run
profanity(mytext)
profanity_by(mytext)
## preferred method avoiding paying the cost
mytext <- get_sentences(mytext)</pre>
profanity_by(mytext)
get_sentences(profanity_by(mytext))
(myprofanity <- profanity_by(mytext))</pre>
stats::setNames(get_sentences(profanity_by(mytext)),
    round(myprofanity[["ave_profanity"]], 3))
brady <- get_sentences(crowdflower_deflategate)</pre>
library(data.table)
bp <- profanity_by(brady)</pre>
crowdflower_deflategate[bp[ave_profanity > 0,]$element_id, ]
vulgars <- bp[["ave_profanity"]] > 0
stats::setNames(get_sentences(bp)[vulgars],
    round(bp[["ave_profanity"]][vulgars], 3))
bt <- data.table(crowdflower_deflategate)[,</pre>
    source := ifelse(grepl('^RT', text), 'retweet', 'OP')][,
    belichick := grep1('\\bb[A-Za-z]+1[A-Za-z]*ch', text, ignore.case = TRUE)][]
prof_bel <- with(bt, profanity_by(text, by = list(source, belichick)))</pre>
plot(prof_bel)
## End(Not run)
```

## **Description**

A dataset containing a character vector of the text from Seuss's 'Sam I Am'.

#### Usage

```
data(sam_i_am)
```

#### **Format**

A character vector with 169 elements

# References

Seuss, Dr. (1960). Green Eggs and Ham.

sentiment

Polarity Score (Sentiment Analysis)

# Description

Approximate the sentiment (polarity) of text by sentence. This function allows the user to easily alter (add, change, replace) the default polarity an valence shifters dictionaries to suit the context dependent needs of a particular data set. See the polarity\_dt and valence\_shifters\_dt arguments for more information. Other hyper-parameters may add additional fine tuned control of the algorithm that may boost performance in different contexts.

# Usage

```
sentiment(
  text.var,
  polarity_dt = lexicon::hash_sentiment_jockers_rinker,
  valence_shifters_dt = lexicon::hash_valence_shifters,
  hyphen = "",
  amplifier.weight = 0.8,
  n.before = 5,
  n.after = 2,
  question.weight = 1,
  adversative.weight = 0.25,
  neutral.nonverb.like = FALSE,
  missing_value = 0,
  retention_regex = "\\d:\\d|\\d\\s|[^[:alpha:]',;:]",
  ...
)
```

#### **Arguments**

text.var

The text variable. Can be a get\_sentences object or a raw character vector though get\_sentences is preferred as it avoids the repeated cost of doing sentence boundary disambiguation every time sentiment is run.

polarity\_dt

A **data.table** of positive/negative words and weights with x and y as column names. The **lexicon** package has several dictionaries that can be used, including:

- lexicon::hash\_sentiment\_jockers\_rinker
- lexicon::hash\_sentiment\_jockers
- lexicon::emojis\_sentiment
- lexicon::hash\_sentiment\_emojis
- lexicon::hash\_sentiment\_huliu
- lexicon::hash\_sentiment\_loughran\_mcdonald
- lexicon::hash\_sentiment\_nrc
- lexicon::hash\_sentiment\_senticnet
- lexicon::hash\_sentiment\_sentiword
- lexicon::hash\_sentiment\_slangsd
- lexicon::hash\_sentiment\_socal\_google

Additionally, the as\_key function can be used to make a sentiment frame suitable for polarity\_dt. This takes a 2 column data.frame with the first column being words and the second column being polarity values. Note that as of version 1.0.0 **sentimentr** switched from the Liu & HU (2004) dictionary as the default to Jocker's (2017) dictionary from the **syuzhet** package. Use lexicon::hash\_sentiment\_huliu to obtain the old behavior.

valence\_shifters\_dt

A **data.table** of valence shifters that can alter a polarized word's meaning and an integer key for negators (1), amplifiers [intensifiers] (2), de-amplifiers [downtoners] (3) and adversative conjunctions (4) with x and y as column names.

The character string to replace hyphens with. Default replaces with nothing so 'sugar-free' becomes 'sugarfree'. Setting hyphen = " " would result in a space between words (e.g., 'sugar free'). Typically use either " " or default "".

amplifier.weight

The weight to apply to amplifiers/de-amplifiers [intensifiers/downtoners] (values from 0 to 1). This value will multiply the polarized terms by 1 + this value.

n.before

The number of words to consider as valence shifters before the polarized word. To consider the entire beginning portion of a sentence use n.before = Inf.

n.after

The number of words to consider as valence shifters after the polarized word. To consider the entire ending portion of a sentence use n. after = Inf.

question.weight

The weighting of questions (values from 0 to 1). Default is 1. A 0 corresponds with the belief that questions (pure questions) are not polarized. A weight may be applied based on the evidence that the questions function with polarized sentiment. In an opinion tasks such as a course evaluation the questions are more likely polarized, not designed to gain information. On the other hand, in a setting with more natural dialogue, the question is less likely polarized and is likely to function as a means to gather information.

hyphen

adversative.weight

The weight to give to adversative conjunctions or contrasting conjunctions (e.g., "but") that overrule the previous clause (Halliday & Hasan, 2013). Weighting a contrasting statement stems from the belief that the adversative conjunctions like "but", "however", and "although" amplify the current clause and/or down weight the prior clause. If an adversative conjunction is located before the polarized word in the context cluster the cluster is up-weighted 1 + number of occurrences of the adversative conjunctions before the polarized word times the weight given  $(1 + N_{adversative\ conjunctions} * z_2 \text{ where } z_2 \text{ is the adversative.weight)}$ . Conversely, an adversative conjunction found after the polarized word in a context cluster down weights the cluster 1 - number of occurrences of the adversative conjunctions after the polarized word times the weight given  $(1 + N_{adversative\ conjunctions} * -1 * z_2)$ . These are added to the deamplifier and amplifier weights and thus the down weight is constrained to -1 as the lower bound. Set to zero to remove adversative conjunction weighting.

neutral.nonverb.like

logical. If TRUE, and 'like' is found in the polarity\_dt, when the word 'like' is preceded by one of the following linking verbs: "'s", "was", "is", "has", "am", "are", "'re", "had", or "been" it is neutralized as this non-verb form of like is not likely polarized. This is a poor man's part of speech tagger, maintaining the balance between speed and accuracy. The word 'like', as a verb, tends to be polarized and is usually preceded by a noun or pronoun, not one of the linking verbs above. This hyper parameter doesn't always yield improved results depending on the context of where the text data comes from. For example, it is likely to be more useful in literary works, where like is often used in non-verb form, than product comments. Use of this parameter will add compute time, this must be weighed against the need for accuracy and the likeliness that more accurate results will come from setting this argument to TRUE.

missing\_value A value to replace NA/NaN with. Use NULL to retain missing values. retention\_regex

A regex of what characters to keep. All other characters will be removed. Note that when this is used all text is lower case format. Only adjust this parameter if you really understand how it is used. Note that swapping the  $\parameter [:alpha:];:,\']$  may retain more alpha letters but will likely decrease speed. See examples below for how to test the need for  $\parameter \parameter \paramete$ 

.. Ignored.

#### **Details**

The equation used by the algorithm to assign value to polarity of each sentence fist utilizes the sentiment dictionary to tag polarized words. Each paragraph  $(p_i = \{s_1, s_2, ..., s_n\})$  composed of sentences, is broken into element sentences  $(s_i, j = \{w_1, w_2, ..., w_n\})$  where w are the words within sentences. Each sentence  $(s_j)$  is broken into a an ordered bag of words. Punctuation is removed with the exception of pause punctuations (commas, colons, semicolons) which are considered a word within the sentence. I will denote pause words as cw (comma words) for convenience. We can represent these words as an i,j,k notation as  $w_{i,j,k}$ . For example  $w_{3,2,5}$  would be the fifth word of the second sentence of the third paragraph. While I use the term paragraph this merely represent

a complete turn of talk. For example t may be a cell level response in a questionnaire composed of sentences.

The words in each sentence  $(w_{i,j,k})$  are searched and compared to a dictionary of polarized words (e.g., Jockers (2017) dictionary found in the **lexicon** package). Positive  $(w_{i,j,k}^+)$  and negative  $(w_{i,j,k}^-)$  words are tagged with a +1 and -1 respectively. I will denote polarized words as pw for convenience. These will form a polar cluster  $(c_{i,j,l})$  which is a subset of the a sentence  $(c_{i,j,l} \subseteq s_i, j)$ .

The polarized context cluster  $(c_{i,j,l})$  of words is pulled from around the polarized word (pw) and defaults to 4 words before and two words after pw) to be considered as valence shifters. The cluster can be represented as  $(c_{i,j,l} = \{pw_{i,j,k-nb},...,pw_{i,j,k},...,pw_{i,j,k-na}\})$ , where  $nb \ \& \ na$  are the parameters n before and n after set by the user. The words in this polarized context cluster are tagged as neutral  $(w_{i,j,k}^0)$ , negator  $(w_{i,j,k}^n)$ , amplifier [intensifier]]  $(w_{i,j,k}^a)$ , or de-amplifier [downtoner]  $(w_{i,j,k}^d)$ . Neutral words hold no value in the equation but do affect word count (n). Each polarized word is then weighted (w) based on the weights from the polarity\_dt argument and then further weighted by the function and number of the valence shifters directly surrounding the positive or negative word (pw). Pause (cw) locations (punctuation that denotes a pause including commas, colons, and semicolons) are indexed and considered in calculating the upper and lower bounds in the polarized context cluster. This is because these marks indicate a change in thought and words prior are not necessarily connected with words after these punctuation marks. The lower bound of the polarized context cluster is constrained to  $\max\{pw_{i,j,k-nb}, 1, \max\{cw_{i,j,k} < pw_{i,j,k}\}\}$  and the upper bound is constrained to  $\min\{pw_{i,j,k+na}, w_{i,jn}, \min\{cw_{i,j,k} > pw_{i,j,k}\}\}$  where  $w_{i,jn}$  is the number of words in the sentence.

The core value in the cluster, the polarized word is acted upon by valence shifters. Amplifiers (intensifiers) increase the polarity by 1.8 (.8 is the default weight (z)). Amplifiers  $(w_{i,j,k}^a)$  become de-amplifiers if the context cluster contains an odd number of negators  $(w_{i,j,k}^n)$ . De-amplifiers (downtoners) work to decrease the polarity. Negation  $(w_{i,j,k}^n)$  acts on amplifiers/de-amplifiers as discussed but also flip the sign of the polarized word. Negation is determined by raising -1 to the power of the number of negators  $(w_{i,j,k}^n) + 2$ . Simply, this is a result of a belief that two negatives equal a positive, 3 negatives a negative and so on.

The adversative conjunctions (i.e., 'but', 'however', and 'although') also weight the context cluster. A adversative conjunction before the polarized word  $(w_{adversative\ conjunction},...,w_{i,j,k}^p)$  upweights the cluster by  $1+z_2*\{|w_{adversative\ conjunction}|,...,w_{i,j,k}^p\}$  (.85 is the default weight  $(z_2)$ ). An adversative conjunction after the polarized word down-weights the cluster by  $1+\{w_{i,j,k}^p,...,|w_{adversative\ conjunction}|*-1\}*z_2$ . The number of occurrences before and after the polarized word are multiplied by 1 and -1 respectively and then summed within context cluster. It is this value that is multiplied by the weight and added to 1. This corresponds to the belief that an adversative conjunction makes the next clause of greater values while lowering the value placed on the prior clause.

The researcher may provide a weight z to be utilized with amplifiers/de-amplifiers (default is .8; de-amplifier weight is constrained to -1 lower bound). Last, these weighted context clusters  $(c_{i,j,l})$  are summed  $(c'_{i,j})$  and divided by the square root of the word count  $(\sqrt{w_{i,jn}})$  yielding an **unbounded polarity score**  $(\delta)$  for each sentence.

$$\delta = \frac{c'_{i,j}}{\sqrt{w_{i,jn}}}$$

Where:

$$c'_{i,j} = \sum ((1 + w_{amp} + w_{deamp}) \cdot w_{i,j,k}^{p} (-1)^{2+w_{neg}})$$

$$w_{amp} = (w_b > 1) + \sum (w_{neg} \cdot (z \cdot w_{i,j,k}^a))$$

$$w_{deamp} = \max(w_{deamp'}, -1)$$

$$w_{deamp'} = (w_b < 1) + \sum (z(-w_{neg} \cdot w_{i,j,k}^a + w_{i,j,k}^d))$$

$$w_b = 1 + z_2 * w_{b'}$$

$$w_{b'} = \sum \left( |w_{adversative\ conjunction}|, ..., w_{i,j,k}^p, w_{i,j,k}^p, ..., |w_{adversative\ conjunction}| * -1 \right)$$

$$w_{neg} = \left(\sum w_{i,j,k}^n\right) \bmod 2$$

#### Value

Returns a data.table of:

- element\_id The id number of the original vector passed to sentiment
- sentence\_id The id number of the sentences within each element\_id
- word\_count Word count
- sentiment Sentiment/polarity score (note: sentiments less than zero is negative, 0 is neutral, and greater than zero positive polarity)

# Note

The polarity score is dependent upon the polarity dictionary used. This function defaults to a combined and augmented version of Jocker's (2017) [originally exported by the **syuzhet** package] & Rinker's augmented Hu & Liu (2004) dictionaries in the **lexicon** package, however, this may not be appropriate, for example, in the context of children in a classroom. The user may (is encouraged) to provide/augment the dictionary (see the as\_key function). For instance the word "sick" in a high school setting may mean that something is good, whereas "sick" used by a typical adult indicates something is not right or negative connotation (**deixis**).

#### References

Jockers, M. L. (2017). Syuzhet: Extract sentiment and plot arcs from text. Retrieved from https://github.com/mjockers/syuzhet Hu, M., & Liu, B. (2004). Mining opinion features in customer reviews. National Conference on Artificial Intelligence.

Halliday, M. A. K. & Hasan, R. (2013). Cohesion in English. New York, NY: Routledge.

https://www.slideshare.net/jeffreybreen/r-by-example-mining-twitter-for

http://hedonometer.org/papers.html Links to papers on hedonometrics

## See Also

Original URL: https://github.com/trestletech/Sermon-Sentiment-Analysis
Other sentiment functions: sentiment\_by()

```
mytext <- c(</pre>
   'do you like it? But I hate really bad dogs',
   'I am the best friend.',
   "Do you really like it? I'm not a fan",
   "It's like a tree."
)
## works on a character vector but not the preferred method avoiding the
## repeated cost of doing sentence boundary disambiguation every time
## `sentiment` is run. For small batches the loss is minimal.
## Not run:
sentiment(mytext)
## End(Not run)
## preferred method avoiding paying the cost
mytext <- get_sentences(mytext)</pre>
sentiment(mytext)
sentiment(mytext, question.weight = 0)
sam_dat <- get_sentences(gsub("Sam-I-am", "Sam I am", sam_i_am))</pre>
(sam <- sentiment(sam_dat))</pre>
plot(sam)
plot(sam, scale_range = TRUE, low_pass_size = 5)
plot(sam, scale_range = TRUE, low_pass_size = 10)
## Not run: ## legacy transform functions from suuzhet
plot(sam, transformation.function = syuzhet::get_transformed_values)
plot(sam, transformation.function = syuzhet::get_transformed_values,
    scale_range = TRUE, low_pass_size = 5)
## End(Not run)
y <- get_sentences(</pre>
    "He was not the sort of man that one would describe as especially handsome."
sentiment(y)
sentiment(y, n.before=Inf)
## Not run: ## Categorize the polarity (tidyverse vs. data.table):
library(dplyr)
sentiment(mytext) %>%
as_tibble() %>%
   mutate(category = case_when(
        sentiment < 0 ~ 'Negative',
        sentiment == 0 ~ 'Neutral',
```

```
sentiment > 0 ~ 'Positive'
    factor(levels = c('Negative', 'Neutral', 'Positive'))
)
library(data.table)
dt <- sentiment(mytext)[, category := factor(fcase(</pre>
        sentiment < 0, 'Negative',</pre>
        sentiment == 0, 'Neutral',
        sentiment > 0, 'Positive'
    ), levels = c('Negative', 'Neutral', 'Positive'))][]
dt
## End(Not run)
dat <- data.frame(</pre>
   w = c('Person 1', 'Person 2'),
   x = c(paste0(
        "Mr. Brown is nasty! He says hello. i give him rage. i will ",
        "go at 5 p. m. eastern time. Angry thought in between!go there"
   ), "One more thought for the road! I am going now. Good day and good riddance."),
   y = state.name[c(32, 38)],
   z = c(.456, .124),
    stringsAsFactors = FALSE
)
sentiment(get_sentences(dat$x))
sentiment(get_sentences(dat))
## Not run:
## tidy approach
library(dplyr)
library(magrittr)
hu_liu_cannon_reviews %>%
   mutate(review_split = get_sentences(text)) %$%
   sentiment(review_split)
## End(Not run)
## Emojis
## Not run:
## Load R twitter data
x <- read.delim(system.file("docs/r_tweets.txt", package = "textclean"),</pre>
    stringsAsFactors = FALSE)
Х
library(dplyr); library(magrittr)
## There are 2 approaches
## Approach 1: Replace with words
x %>%
    mutate(Tweet = replace_emoji(Tweet)) %$%
```

```
sentiment(Tweet)
## Approach 2: Replace with identifier token
combined_emoji <- update_polarity_table(</pre>
    lexicon::hash_sentiment_jockers_rinker,
    x = lexicon::hash_sentiment_emojis
)
x %>%
    mutate(Tweet = replace_emoji_identifier(Tweet)) %$%
    sentiment(Tweet, polarity_dt = combined_emoji)
## Use With Non-ASCII
## Warning: sentimentr has not been tested with languages other than English.
## The example below is how one might use sentimentr if you believe the
## language you are working with are similar enough in grammar to for
## sentimentr to be viable (likely Germanic languages)
## english_sents <- c(</pre>
##
       "I hate bad people.",
       "I like yummy cookie.",
##
       "I don't love you anymore; sorry."
## )
## Roughly equivalent to the above English
danish_sents <- stringi::stri_unescape_unicode(c(</pre>
    "Jeg hader d\\u00e5rlige mennesker.",
    "Jeg kan godt lide l\\u00e6kker is.",
    "Jeg elsker dig ikke mere; undskyld."
))
danish_sents
## Polarity terms
polterms <- stringi::stri_unescape_unicode(</pre>
    c('hader', 'd\\u00e5rlige', 'undskyld', 'l\\u00e6kker', 'kan godt', 'elsker')
)
## Make polarity_dt
danish_polarity <- as_key(data.frame(</pre>
    x = stringi::stri_unescape_unicode(polterms),
    y = c(-1, -1, -1, 1, 1, 1)
))
## Make valence_shifters_dt
danish_valence_shifters <- as_key(</pre>
    data.frame(x='ikke', y="1"),
    sentiment = FALSE,
    comparison = NULL
)
sentiment(
    danish_sents,
    polarity_dt = danish_polarity,
```

```
valence_shifters_dt = danish_valence_shifters,
    retention_regex = "\\d:\\d|\\d\\s|[^\\p{L}',;:]"
)

## A way to test if you need [:alpha:] vs \p{L} in `retention_regex`:

## 1. Does it wreck some of the non-ascii characters by default?
sentimentr:::make_sentence_df2(danish_sents)

## 2.Does this?
sentimentr:::make_sentence_df2(danish_sents, "\\d:\\d|\\d\\s|[^\\p{L}',;:]")

## If you answer yes to #1 but no to #2 you likely want \p{L}

## End(Not run)
```

sentimentr

Calculate Text Polarity Sentiment

# **Description**

Calculate text polarity sentiment in the English language at the sentence level and optionally aggregate by rows or grouping variable(s).

# **Description**

This function utilizes **gofastr** and **termco** to extract sentiment based attributes (attributes concerning polarized words and valence shifters) from a text. Attributes include the rate of polarized terms and valence shifters relative to number of words. Additionally, coocurrence rates for valence shifters are computed.

#### Usage

```
sentiment_attributes(
  text.var,
  polarity_dt = lexicon::hash_sentiment_jockers_rinker,
  valence_shifters_dt = lexicon::hash_valence_shifters,
  ...
)
```

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## **Arguments**

text.var The text variable.

polarity\_dt A data.table of positive/negative words and weights with x and y as column

names.

valence\_shifters\_dt

A **data.table** of valence shifters that can alter a polarized word's meaning and an integer key for negators (1), amplifiers(2), de-amplifiers (3) and adversative

conjunctions (4) with x and y as column names.

... ignored.

#### Value

Returns a list of four items:

Meta The number of words, sentences, and questions in the text

Attributes The rate of sentiment attributes relative to the number of words

Polarized\_Cooccurrences

The rate that valence shifters cooccur with a polarized word in the same sentence

Cooccurrences A cooccurrence matrix of sentiment attributes; 'polarized' is the sum of positive

and negative

#### Note

**gofastr** and **termco** must be installed. If they are not (which they are not part of **sentimentr** install) then the function will prompt you to attempt to install them using install.packages and ghit::install\_github.

# **Examples**

```
## Not run:
sentiment_attributes(presidential_debates_2012$dialogue)
## End(Not run)
```

sentiment\_by

Polarity Score (Sentiment Analysis) By Groups

# **Description**

Approximate the sentiment (polarity) of text by grouping variable(s). For a full description of the sentiment detection algorithm see sentiment. See sentiment for more details about the algorithm, the sentiment/valence shifter keys that can be passed into the function, and other arguments that can be passed.

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## Usage

```
sentiment_by(
  text.var,
  by = NULL,
  averaging.function = sentimentr::average_downweighted_zero,
  group.names,
  ...
)
```

## **Arguments**

text.var

The text variable. Also takes a sentimentr or sentiment\_by object.

by

The grouping variable(s). Default NULL uses the original row/element indices; if you used a column of 12 rows for text.var these 12 rows will be used as the grouping variable. Also takes a single grouping variable or a list of 1 or more grouping variables.

averaging.function

A function for performing the group by averaging. The default, average\_downweighted\_zero, downweights zero values in the averaging. Note that the function must handle NAs. The **sentimentr** functions average\_weighted\_mixed\_sentiment and average\_mean are also available. The former upweights negative when the analysts suspects the speaker is likely to surround negatives with positives (mixed) as a polite social convention but still the affective state is negative. The later is a standard mean average.

group.names

A vector of names that corresponds to group. Generally for internal use.

... Other arguments passed to sentiment.

#### Value

Returns a **data.table** with grouping variables plus:

- element\_id The id number of the original vector passed to sentiment
- sentence id The id number of the sentences within each element\_id
- word count Word count summed by grouping variable
- sd Standard deviation (sd) of the sentiment/polarity score by grouping variable
- ave\_sentiment Sentiment/polarity score mean average by grouping variable

# Chaining

sentimentr uses non-standard evaluation when you use with() OR %\$% (magrittr) and looks for the vectors within the data set passed to it. There is one exception to this...when you pass a get\_sentences() object to sentiment\_by() to the first argument which is text.var it calls the sentiment\_by.get\_sentences\_data\_frame method which requires text.var to be a get\_sentences\_data\_frame object. Because this object is a data.frame its method knows this and knows it can access the columns of the get\_sentences\_data\_frame object directly (usually text.var is an atomic vector), it just needs the names of the columns to grab.

To illustrate this point understand that all three of these approaches result in exactly the same output:

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```
## method 1
presidential_debates_2012 %>%
    get_sentences() %>%
    sentiment_by(by = c('person', 'time'))

## method 2
presidential_debates_2012 %>%
    get_sentences() %$%
    sentiment_by(., by = c('person', 'time'))

## method 3
presidential_debates_2012 %>%
    get_sentences() %$%
    sentiment_by(dialogue, by = list(person, time))
```

Also realize that a get\_sentences\_data\_frame object also has a column with a get\_sentences\_character class column which also has a method in **sentimentr**.

When you use with() OR %\$% then you're not actually passing the get\_sentences\_data\_frame object to sentimentr and hence the sentiment\_by.get\_sentences\_data\_frame method isn't called rather sentiment\_by is evaluated in the environment/data of the get\_sentences\_data\_frame object. You can force the object passed this way to be evaluated as a get\_sentences\_data\_frame object and thus calling the sentiment\_by.get\_sentences\_data\_frame method by using the . operator as I've done in method 2 above. Otherwise you pass the name of the text column which is actually a get\_sentences\_character class and it calls its own method. In this case the by argument expects vectors or a list of vectors and since it's being evaluated within the data set you can use list().

#### See Also

Other sentiment functions: sentiment()

```
mytext <- c(
   'do you like it? It is red. But I hate really bad dogs',
   'I am the best friend.',
   "Do you really like it? I'm not happy"
)

## works on a character vector but not the preferred method avoiding the
## repeated cost of doing sentence boundary disambiguation every time
## `sentiment` is run
## Not run:
sentiment(mytext)
sentiment_by(mytext)

## End(Not run)

## preferred method avoiding paying the cost
mytext <- get_sentences(mytext)</pre>
```

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```
sentiment_by(mytext)
sentiment_by(mytext, averaging.function = average_mean)
sentiment_by(mytext, averaging.function = average_weighted_mixed_sentiment)
get_sentences(sentiment_by(mytext))
(mysentiment <- sentiment_by(mytext, question.weight = 0))</pre>
stats::setNames(get_sentences(sentiment_by(mytext, question.weight = 0)),
    round(mysentiment[["ave_sentiment"]], 3))
pres_dat <- get_sentences(presidential_debates_2012)</pre>
## Not run:
## less optimized way
with(presidential_debates_2012, sentiment_by(dialogue, person))
## End(Not run)
## Not run:
sentiment_by(pres_dat, 'person')
(out <- sentiment_by(pres_dat, c('person', 'time')))</pre>
plot(out)
plot(uncombine(out))
sentiment_by(out, presidential_debates_2012$person)
with(presidential_debates_2012, sentiment_by(out, time))
highlight(with(presidential_debates_2012, sentiment_by(out, list(person, time))))
## End(Not run)
## Not run:
## tidy approach
library(dplyr)
library(magrittr)
hu_liu_cannon_reviews %>%
   mutate(review_split = get_sentences(text)) %$%
   sentiment_by(review_split)
## End(Not run)
```

uncombine

Ungroup a sentiment\_by Object to the Sentence Level

# **Description**

Ungroup a sentiment\_by object, stretching to the element\_id and sentence\_id levels.

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#### Usage

```
uncombine(x, ...)
```

# Arguments

```
x A sentiment_by object.
... Ignored.
```

# Value

Returns a data.table with grouping variables plus:

- element\_id The id number of the original vector passed to sentiment
- word\_count Word count summed by grouping variable
- sd Standard deviation (sd) of the sentiment/polarity score by grouping variable
- ave\_sentiment Sentiment/polarity score mean average by grouping variable

```
mytext <- c(</pre>
   'do you like it? But I hate really bad dogs',
   'I am the best friend.',
   "Do you really like it? I'm not happy"
)
mytext <- get_sentences(mytext)</pre>
(x <- sentiment_by(mytext))</pre>
uncombine(x)
## Not run:
(y <- with(
    presidential_debates_2012,
    sentiment_by(
        text.var = get_sentences(dialogue),
        by = list(person, time)
    )
))
uncombine(y)
## End(Not run)
```

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#### **Description**

Provides a multiclass macroaverage/microaverage of precision, recall, accuracy, and F-score for the sign of the predicted sentiment against known sentiment scores. There are three classes sentiment analysis generally predicts: positive (> 0), negative (< 0) and neutral (= 0). In assessing model performance one can use macro- or micro- averaging across classes. Macroaveraging allows every class to have an equal say. Microaveraging gives larger say to larger classes.

## Usage

```
validate_sentiment(predicted, actual, ...)
```

## **Arguments**

predicted A numeric vector of predicted sentiment scores or a sentimentr object that re-

turns sentiment scores.

actual A numeric vector of known sentiment ratings.

.. ignored.

#### Value

Returns a data.frame with a macroaveraged and microaveraged model validation scores. Additionally, the data.frame has the following attributes:

confusion\_matrix

A confusion matrix of all classes

 ${\tt class\_confusion\_matrices}$ 

A list of class level (class vs. all) confusion matrices

macro\_stats A data.frame of the macroaverged class level stats before averaging

mda Mean Directional Accuracy
mare Mean Absolute Rescaled Error

#### Note

Mean Absolute Rescaled Error (MARE) is defined as:  $\frac{\sum |actual-predicted|}{2n}$  and gives a sense of, on average, how far off were the rescaled predicted values (-1 to 1) from the rescaled actual values (-1 to 1). A value of 0 means perfect accuracy. A value of 1 means perfectly wrong every time. A value of .5 represents expected value for random guessing. This measure is related to Mean Absolute Error.

#### References

```
https://www.youtube.com/watch?v=OwwdYHWRB5E&index=31&list=PL6397E4B26D00A269https://en.wikipedia.org/wiki/Mean_Directional_Accuracy_(MDA)
```

validate\_sentiment

```
actual <- c(1, 1, 1, 1, -1, -1, -1, -1, -1, -1, 1,-1)
predicted <- c(1, 0, 1, -1, 1, 0, -1, -1, -1, -1, 0, 1,-1)
validate_sentiment(predicted, actual)
scores <- hu_liu_cannon_reviews$sentiment</pre>
mod <- sentiment_by(get_sentences(hu_liu_cannon_reviews$text))</pre>
validate_sentiment(mod$ave_sentiment, scores)
validate_sentiment(mod, scores)
x <- validate_sentiment(mod, scores)</pre>
attributes(x)$confusion_matrix
attributes(x)$class_confusion_matrices
attributes(x)$macro_stats
## Annie Swafford Example
swafford <- data.frame(</pre>
    text = c(
        "I haven't been sad in a long time.",
        "I am extremely happy today.",
        "It's a good day.",
        "But suddenly I'm only a little bit happy.",
        "Then I'm not happy at all.",
        "In fact, I am now the least happy person on the planet.",
        "There is no happiness left in me.",
        "Wait, it's returned!",
        "I don't feel so bad after all!"
    actual = c(.8, 1, .8, -.1, -.5, -1, -1, .5, .6),
    stringsAsFactors = FALSE
)
pred <- sentiment_by(swafford$text)</pre>
validate_sentiment(
    pred,
    actual = swafford$actual
)
```

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